

POLICY

1999

7460

Students

SUBJECT: STUDENT PHOTOGRAPHS

Student photographs may be taken on school premises by commercial photographers only where there is a school purpose for the photographs, such as a yearbook, class pictures, student records or identification cards.

In this regard, Article VII, Section 1 of the State Constitution expressly prohibits the use of public school property "in aid of any individual, or private corporation or association, or private undertaking." This provision forbids the taking of photographs at school solely for sale to students or parents, with no associated school use intended, or for the express purpose of fund-raising.

However, groups such as student organizations, parent associations, booster clubs, etc., may organize the sale of copies of commercially-taken student photographs. The commercial photographer may advise students by means of a card, brochure or other appropriate communication that copies may be purchased directly from the photographer. School personnel may not participate during school hours or on school grounds in the distribution of advertising material, solicitation of orders, delivery of photographs or collection of charges.

Adopted: 6/16/99